

Volunteer Posting :: Social Media Manager

Role:

The Transverse LLC is a rapidly growing organization focused on supporting the Trans/GNC community globally through our media network and resource partnerships. We are seeking a volunteer to manage and grow our marketing efforts through social media. You will work with the Marketing, Editing, and Community departments to promote our shows, news, and important LGBTQIA+ events on the network.

The incumbent will be eligible for a priority interview when this role transfers into a paid position.

Requirements:

Ideal applicants will have the following characteristics:

1. Deep understanding and experience with the trans/GNC community
2. A working knowledge of social media platforms and latest trends
3. Ability to adapt quickly to new trends and platforms
4. Ability to analyze metrics and use them to adapt and improve the strategy
5. Professional work habits including
 - a. Communication skills
 - b. Attention to detail
 - c. Dedication to quality and accuracy
 - d. Time management skills/experience meeting deadlines
 - e. Flexibility
6. Ability to work on a team, through digital platforms
7. Passion for marketing and innovating
8. Examples of successful social posts/accounts.

Assets required:

1. Digital device capable of developing and posting marketing content for social media
2. Ability to communicate via digital medium – preferably Discord

Time required:

Volunteers will spend an average of 4-8 hours per week to start. As the network grows, the time commitment could grow, at which time, we will re-evaluate the position.

How to apply:

If you are interested in applying for this posting, or have questions, please contact:

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